

Eric Gall

WRITER | STRATEGIST | ENTREPRENEUR
www.kemistri.ca | eric@kemistri.ca | 416-518-0003

Work

Partner / Writer / Strategist

Kemistri, Toronto ON
2014 – Present

Owner / writer / Everything

InterSocial Advertising Inc, Toronto ON
(Formerly: Eric Gall Interactive, 2006 – 2007)
2009 – Present

Creative Lead / Writer

Publicis (Modem), Toronto ON
2007 – 2009

ACD / Writer

DraftFCB, Toronto ON
2000 – 2006

Facilitator/Trainer/Communications Director at:

Pathways Training & ELearning, Toronto ON
2009 - 2014

Also:

Grey Canada, Toronto ON
BBDO Canada, Toronto ON
Rapp + Collins, London UK
Universal Advertising, Tokyo

School

BA Hons (English), Queen's University, Kingston ON

Skills

Writing...Proposals, Letters, Websites, Radio spots, Sales Pages, Emails, DM, Explainer Vids, Print Ads, Blog entries, Social Media posts, TV commercials, Smoke signals. I also do **voice-overs, present creative, facilitate training**...what do you need?

Experience

AUTOMOTIVE

Chrysler
Renault UK
Sisley Honda
BMW University

BANKING / FINANCIAL

RBC
CIBC
PayPal Canada
ING DIRECT
HSBC USA
AmEx

COMPUTERS / TECHNOLOGY

HP
Compaq

DEATH CARE

The Simple Alternative Mount
Pleasant Group of Cemeteries

EDUCATION

DeVry College

INSURANCE

Liberty Health
Best Direct

MEDIA

Astral Media
Cineplex Odeon
Globe and Mail
Toronto Star
Financial Post

PACKAGED GOODS

Proctor & Gamble (Folgers)
Butterball (B&G Foods)

PHARMA

Astra Zeneca (Corporate)
Pfizer
SKB (Contac)

PROFESSIONAL SERVICES

Women On Top
Grand & Toy
FedEx
Deloitte & Touche

PRO BONO / CHARITY

The Lifesaving Society
White Ribbon Campaign
Special Olympics

RETAIL / APPAREL

Grand & Toy
The Sony store
Leon's
XXXY (Bluenote)

TELCO / INTERNET

MCI/Verizon
Xplornet
Sprint Canada
Bell Advantage

TRAVEL / LEISURE

CP Hotels & Resorts
American Airlines UK
Rivers & Oceans

WEALTH MANAGEMENT

Olympian Financial
Royal Bank Action Direct
E*Trade