

# Tiffany Leger

SENIOR ART DIRECTOR, DESIGNER, CREATIVE THINKER

[www.kemistri.ca](http://www.kemistri.ca) | [tiffany@kemistri.ca](mailto:tiffany@kemistri.ca) | 416-306-2995

## Work

**2009 – Present**, Kemistri, owner  
**2000 – 2009**, Fluid ID & Communications Partner  
**2000 – 2000**, Wonderman, contract  
**1999 – 2000**, Draft Worldwide, contract  
**1997 – 1999**, Communique, Group Head  
**1986 – 1997**, Anderson Advertising, Senior Art Director

## Skills

TV, Print Advertising, Billboard, Direct Mail, Branding, Web Design & Development, Logo Development, Stationery, Brochures, Signage, Event Materials

## Experience

### CONSUMER

Kraft  
Wilson Sports  
Splenda  
Astral Media  
ONtv (chch – channel 1)  
The One of a Kind Show  
The Microsoft Network  
LCBO  
United Distillers  
Capucci Salon  
New Balance  
Softlense66  
Motorola  
Accutane  
Renova  
Dimetapp  
Robitussin  
Weetabix  
Frigidaire  
Coty  
Houbigant  
Paba-tan  
Imodium  
Havencrest Riding Academy  
The Wolf Den

Rivers & Oceans Expeditions  
Business Women On Top  
Power Story Master  
Nosy Barkers Boutique  
CoolSport  
Havencrest Riding Academy  
The Dock Shoppe

### PHARMA

Norflex  
Norgesic  
Synphasic  
Suprane  
Duragesic  
Ticlid  
Prepulsid  
Nicotrol  
Minitran  
Toradol  
Tantum  
Nizoral  
Hismanal  
Diprivan  
Ergamisol  
Reach

### FINANCIAL/BUS/GOV/PUB SERVICE

Cidel Bank & Trust  
Fovere Investments Inc.  
Assante  
RBC Royal Bank  
Desjardins / Disnat Direct  
Breast Cancer Society of Canada  
Ministry of Industry Trade & Technology  
Ministry of Transportation  
Ministry of Housing  
Ministry of Community & Social Services  
Ontario Women's Directorate  
Ability Fund Canada  
Kidney Foundation  
Ontario March of Dimes  
Allinson-Ross software  
Drake Personnel  
CCSB Lawyers  
BGS Accountants  
KRP Accountants  
MSCM Accountants  
Fovere Investments Inc.